

AUTHOR'S INTENTS

The reason why we've imagined 'The Vegetation Revolution' fundamentally stems from the desire to realize a documentary (or better yet, a work of 'cinema of the real') which instead of recounting the present or the past, and instead of denouncing injustices, abuse of power, social and climactic crises, inhuman or even anti-human situations, deals directly with everything we'd really like, with a dimension in which we'd love to live or, at least, which we'd like for our children to live in, with an imaginary habitat that allows human beings to live in a proper way for human beings on a level that's more concretely 'animal' than social and cultural.

Essentially, we want to document a dream and an utopia, which is apparently a contradiction: without counting, surprisingly, that sometimes the achievement of dreams is possible and it's more realistic than many real and concrete nightmares which unfortunately seems to be rational and 'reasonable'.

The idea of this movie is based on a detailed analysis of the reality and problems of Torino and it's not just a casual hypothesis between many thinkable to recount about the future of a city.

The vegetal city solution take place from two different needs: from one side there's the need to solve some problems as pollution, transportation and liveability and from the other side there's the necessity to invent a future and one post industrial economical identity (in a mono industrial city because of the presence of the biggest Italian multinational industry) which goes to save Torino from an economical and cultural decadence.

The universal value (for this reason interesting for everyone) of the 'revolution Torinese' coincide with having recognized into imagination courage and in a new quality of life based on ecosustainability, the right keys for a better and different future more balanced and 'human' and definitely more booming from an economic point of view.

The two things goes together, as we learned in time, as a confirmation that economic development can't disregard from then environmental matter.

The paradox is just that in market logics and in the old conception of development (which have brought directly to the green disaster and to the consequent social and cultural disaster) lays all the economic reasons that will make a trend variation convenient.

It's estimate that in the next 5 years there will be a very big boom of tourist flows toward Europe as a direct consequence of the increased welfare of 'emergent countries' population, in particular China and India: Italy, for its historical tradition, had all the right characteristics to take advantage of a good part of that flows meant to increase and to represent a stable resource of development for a long period.

We think that a charming and eco-sustainable country (almost as a giant artistic park, cultural and greenpark) based on futuristic and eco-compatible technologies and on a profound respect for nature (especially human nature) would have great chance for developing.

The elements of documentary realism of the project are absolutely staunch even in their "science-fiction mood": but at the same time the visionary and idealistic elements of the subject permit to counterpoint the movie with narrative and linguistic inventions that give to the vision a dynamic and vaguely surrealistic aspect.